

**What it is:**

“Faces of Nursing, Houston” is a six-part 30-minute documentary series about the history of Nursing in Houston and surrounding areas. This dynamic series will kick-off during National Nurses Week 2021 with a series of nursing history and passion segments to bring awareness to the vital role nurses have played across the span of time and into the modern era. Passion segments are short inspiring nurse stories that reveal various nurses’ passion for patient care.

**How to participate:**

1. **Become a Partner:** Organizations can write a letter of endorsement or participation for the project and provide insight in its area of expertise. Partners can also suggest important interviews for the the project.
2. **Become a Contributor:** Participate by providing healthcare related history photos and old films of Houston and surrounding areas. This could be a founder's photo or film of your organization.
3. **Become a Sponsor:** A documentary sponsor and an online sponsor are the two main areas of focus. The documentary sponsor is recognized in both the broadcast and online segments while the online sponsor is a more focused sponsorship for Nurses Week. For a complete list of benefits see the Faces of Nurses, Houston sponsorship overview of visit the website at [facesofnursing.org](https://www.facesofnursing.org). Below is a list of ways to sponsor

### **30-Minute Documentary Sponsorships**

**Program** Sponsorship Rates Per Episode, recognized within the show

- \$5,000 Gold Sponsor
- \$2,500 Silver Sponsor
- \$1,250 Bronze Sponsor

**Airtime** Sponsorship Rates Per Episode, recognized in the promotion of the show

- \$10,000 Platinum Sponsor
- \$5,000 Diamond Sponsor

### **2-Minute Sponsorships**

**Program** Sponsorship Rates Per Episode

- \$1,000 – provides five nurse segments
- Placement in social media five times a day for one week

Nurse referrals and other participation visit <https://www.facesofnursing.org/participants>

Sponsorships paid online at <https://www.facesofnursing.org/sponsor-form>

Makes Checks payable to: DIREC, Inc.

DIREC Educational Programming is a nonprofit 501(C)(3) organization [DIRECedu.org](https://www.DIRECedu.org)

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